

PRELIMINARY AGENDA

UPDATED APRIL 27, 2022

Moving Airport Ground Transportation Forward

Renewing and advancing the airline passenger's airport ground transportation experience

May 8-11, 2022

**San Diego Mission Valley Hilton
San Diego, California**



**A CONFERENCE OF THE
AIRPORT GROUND TRANSPORTATION ASSOCIATI**

SUNDAY, MAY 8

~~3:00 p.m. Board of Directors Meeting~~ *Happy Mother's Day!*

6:30 p.m. President's Reception

MONDAY, MAY 9

7:45a Registration Desk Available

8:00a **Welcome Breakfast - *Hosted by SAN DIEGO INTERNATIONAL AIRPORT***

AGTA Welcome.....Allen Fugate, Coach USA/VanGalder Bus, President AGTA

Local Welcome

Delegate Introductions

Conference Overview.....Ray Mundy, AGTA Executive Director

Mini-Presentations by vendors/exhibitors

9:30a **General Session I - *The Current State of Airport Ground Transportation***

As we are only too aware, the North American travel industry was decimated as it has struggled through the worst pandemic in our lifetimes. The airline/airport/ground transportation industries have had to fight their way back into existence, at first to just survive, and now to rebuild and renew service levels, hoping to regain momentum toward the growth envisioned prior to our last meeting in the spring of 2020.

Our Monday plenary session will deal with how airports and ground operators initially coped with the situation, and then will look at their efforts to rebuilt capacity and operations to meet the sudden shift of passengers returning to the airways.

Panelists:Dave Bird, SuperShuttle Express/ExecuCar

.....John McCarthy, GO Airport Express, The GO Group

.....Jeff Wolf, Port Seattle International Airport

.....Jonathan Wicks, Walker Consultants

10:30a **Beverage Break/Exhibits Available - *Hosted by BLUE STAR GAS***

10:45a **General Session II - *Ground Transportation Innovations and New Services***

The traditional definitions within the airport ground transportation industry -- On-demand, Pre-arranged, Shared-ride, and Shuttle are being challenged with new services that don't necessarily fit these definitions and their prescribed regulations. This session will feature some of the newest services in airport ground transportation and how airports are expanding their regulatory definitions to encompass these new services.

Panelists:Forrest Swonsen, TransCore

.....John Groden, PCI/Parking Concepts Inc.

.....Gina Jacobs, San Diego International Airport

12:00p **Luncheon - *GOLD Sponsorship Available***

"Commercial Electric Vehicles- Data from Real World Deployments"

Speaker:.....Roger Vartarian, Director Sales Western US, Lightning eMotors

1:15p **It's Debatable I - *Concurrent Discussion Sessions***

Smaller breakout sessions will engage delegates in discussions involving important issues for ground transportation service providers and airports. While a moderator is assigned for each breakout, each delegate is encouraged to relate how these things are operated or administered within their airport and/or operations. The objective of these roundtable discussions is to learn from other delegates' successes and mistakes. These joint airport and provider workshops will expand upon topics addressed in the morning sessions.

1:15p Preliminary Breakout Topics

- *Variable Pricing in Airport Parking -- What is Happening?*
- *Remote Check-in Possibilities -- What is to Come?*
- *Curb Space Allocation - Changes Post-Pandemic?*

3:00p Beverage Break/Exhibits Available -- *Hosted by BLUE STAR GAS*

3:15p It's Debatable II - Concurrent Discussion Sessions

2:45p Preliminary Breakout Topics

- *Do Airports Have a Role in Surge-Pricing?*
- *Taxi Virtual Queues? Are they working?*
- *Electric Vehicles and Charging Stations -- How Are You Responding?*

~4:00p Board of Directors Meeting

6:00-7p Cocktail Hour - *SILVER Sponsorship Available*

Dinner on your own

TUESDAY, MAY 10

Breakfast – Hilton Lobby Breakfast Bar

8:30a General Session III - *Financial Support for Airport Ground Trans Fuels and Vehicles*

This session will feature an extension of the Monday luncheon address regarding the movement toward electric vehicles for the ground transportation industry.

Additionally, this session will address the lack of availability of vehicles and parts for utilization by ground transportation providers.

Panelists:.....Christina Suarez Grabo, Blue Star Gas
.....John Havrilla, Wendel Companies

9:15a General Session IV - *Where Did They ALL Come From...And WHAT Do We Do With Them?*

As airline travel regains and exceeds pre-pandemic levels, airports and ground operators are once more faced with the task of allocating and finding space for commercial operations on the deplaning curb(s). There is also the need to keep track of multiple operators as the number of TNC and carsharing companies increases. This panel will discuss electronic means to manage commercial operations at the curb as well as what has worked best for their operations and customers.

Panelists:.....Anne Turner, GateKeeper Systems
.....Ashley Cebollero, Parkway Corporation
.....Sean Mayo, Turo

10:00a Beverage Break/Exhibits Available - *Hosted by GATEKEEPER SYSTEMS*

10:15a Where Did They ALL Come From... (Cont'd)

Panelists:.....Mike Huggins, Lyft
.....Rob Mitchell, Uber

11:00a General Session V - *New Technologies to Improve the Ground Trans Travel Experience*

The past two years have seen remarkable advancements in the use of customer apps to improve all aspects of airline travel. Getting to and from the airport can now be arranged with only a few taps on a smartphone. This session will feature presentations not only on what is new, but also how airports can utilize these new apps and technologies to improve the efficiency and safety of the airport curb.

Panelists:.....Anil Merchant, Automotus
.....Mike Sinclair, ReserTrac
.....DJ Hammingh, ETA Transit

12:00 General Session VI

*An Introduction to the San Diego International Airport Ground Transportation System and Airport Landside Tour Description.....*Marc Nichols, San Diego Int'l Airport

12:15p Luncheon and Speaker -- *GOLD Sponsorship Available*

“FAA Training Compliance:” under 49 CFR § 37.173.

Speaker: Jonathan Klein, - Team Lead, **FAA Airport Disability and Nondiscrimination Compliance Program**

"Each public or private entity which operates a fixed route or demand responsive system shall ensure that personnel are trained to proficiency, as appropriate to their duties, so that they operate vehicles and equipment safely and properly assist and treat individuals with disabilities who use the service in a respectful and courteous way, with appropriate attention to the difference among individuals with disabilities."

1:30p It's Debatable III - Concurrent Discussion Sessions

Preliminary Breakout Topics

- *Taxi or TNC Trips - How to Manage?*
- *FAA Airport Disability and Non-discrimination Compliance -- Are You Up-to-date?*
- *Labor Issues/Handling Bad Drivers For Both Airports and Ground Operators*

2:45p Beverage Break/Exhibits Available -- *Hosted by GATEKEEPER SYSTEMS*

3:00p It's Debatable IV - Concurrent Discussion Sessions

Preliminary Breakout Topics

- *Taxi Wait Time Penalties and Flat Fares*
- *TBA*
- *Managing Autonomous Taxis and Private Vehicles*

6:00p AGTA Reception and Dinner at Cafe Coyote - *PLATINUM Sponsorship Available*

Shuttle #1 - *Provided by LIGHTNING eMOTORS*

Shuttle #2 - *We still need a second bus/shuttle - (Sponsorship credit)*

WEDNESDAY, MAY 11

Breakfast – Hilton Lobby Breakfast Bar

8:30a Wrap-Up Roundtable

Moderator.....Ray Mundy, AGTA Executive Director

As well as a meeting evaluation and brainstorming session for future meetings, this wrap-up session will feature more recent topics facing the airport ground transportation industry and ongoing research to solve these issues.

10:00a Airport Landside Operations Tour of San Diego International Airport

Tour will end no later than 12:30 for those leaving from the San Diego Airport on afternoon flights. The tour will first drop attendees at the airport while others may continue on bus as it will return to the hotel.

SPOUSE/GUEST ACTIVITIES (Spouse pre-registration required)

SUNDAY, MAY 8

6:30 - 8 Kickoff Networking Reception

Business attire appropriate

MONDAY, MAY 9

6:00p Cocktail Hour - Dinner on your own

TUESDAY, MAY 106:00p

AGTA Reception and Dinner at Coyote Cafe



SPONSORSHIP OPPORTUNITIES

*See your company's name prominently displayed on San Diego conference correspondence, on signage throughout the meeting, and credited in the post-conference review. PLUS...did you know that AGTA sponsors receive a list of preregistered delegates at least a week prior to the meeting?
What a great way to stretch your marketing dollar!*

There's still time...Contact Sandy at admin@agtaweb.org with your selection!

PLATINUM	\$ 8,000	Tuesday evening event
GOLD	\$ 5,000	Monday welcome breakfast - <i>Thank you San Diego International Airport</i> Monday lunch Tuesday lunch
SILVER	\$ 3,500	Monday evening cocktail hour
BRONZE	\$ 2,000	Morning and Afternoon breaks/snacks Monday - <i>Thank you Blue Star Gas</i> Tuesday - <i>Thank you GateKeeper Systems</i>
PARTNER	\$ 500	Vendor/Client Conference Room Reservation/Hour Monday 1:30 — Monday 2:45 Tuesday 1:30 — Tuesday 2:45
CORPORATE	\$ 1,000	Corporate support for AGTA conference and activities
CUSTOM - YOUR CHOICE		Monetary Support _____ Lanyards - <i>Thank you Blue Star Gas</i> Tuesday evening Shuttle 1. <i>Thank you Lightning eMotors</i> Tuesday evening Shuttle 2. Airport transfer discount

Thank you for considering support of this meeting!